

INTRODUCING

# Mira Scarlett

A wonderful serenity has taken possession  
of my entire soul, like these sweet  
mornings of spring which.



TECHNOLOGY



INNOVATION



ABOUT

# Mira Scarlett

I am a passionate digital creator dedicated to building authentic connections through creativity, storytelling, and meaningful content.

Every piece of content I produce is designed to entertain, inspire, and leave a lasting impression while creating experiences that resonate with my audience.



Increase in Monthly viewership  
across Instagram over the  
6 months period



## REACH

Consistently delivers strong organic reach and audience engagement, maximizing brand visibility and campaign performance.



## INTERACTIONS

Robust engagement across posts, Stories, and Reels creates opportunities for brands to connect. Consistent audience participation enhances campaign reach, recall, and overall performance.

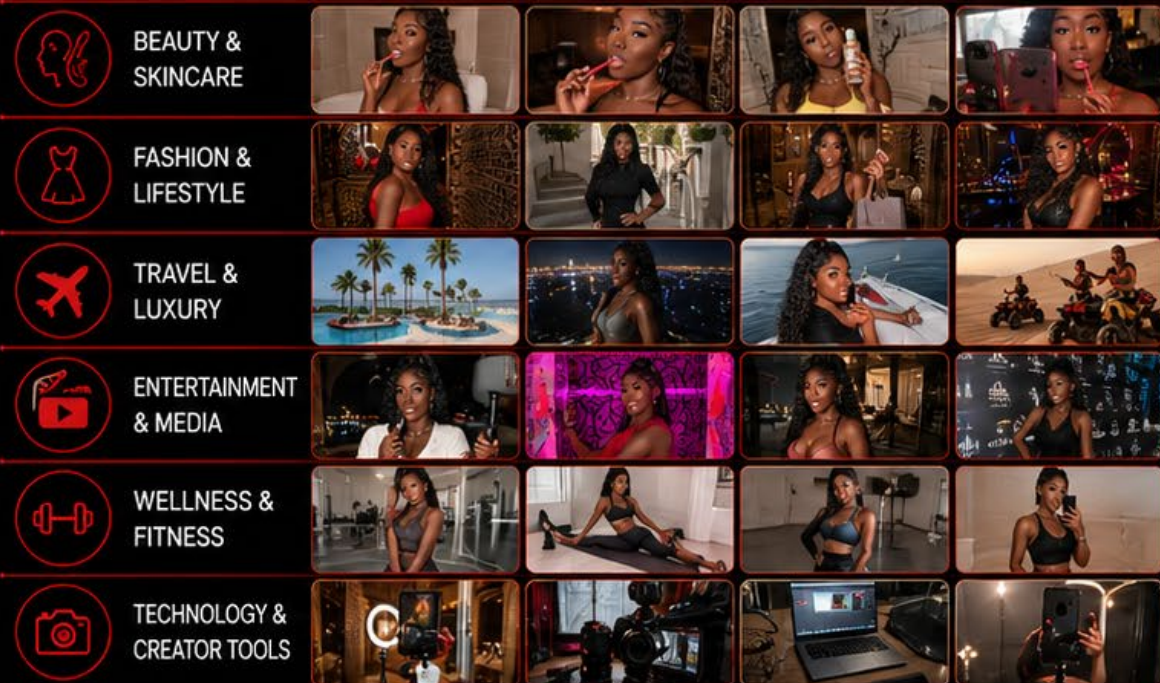


# MIRA SCARLETT

## MIRA SCARLETT HAS BECOME A RECOGNIZED DIGITAL PERSONALITY

Mira Scarlett has built a highly engaged global audience through authentic storytelling, lifestyle content, fashion, beauty, travel, and entertainment. Her ability to create compelling on-camera moments has led to collaborations with brands, creators, live events, and digital platforms while continuing to expand her influence across multiple social media channels.

Her content consistently generates strong engagement by combining personality, premium visuals, and relatable experiences that resonate with Gen Z and Millennial audiences.



Mira Scarlett continues to establish herself as one of today's fastest-growing lifestyle creators. Her versatility allows brands to integrate naturally into her content, creating campaigns that feel authentic while delivering measurable reach, engagement, and long-term brand awareness.



## WHY CHOOSE MIRA?



Mira Scarlett's passion for fashion, beauty, travel, entertainment, and luxury lifestyle makes her a natural extension of premium consumer brands seeking authentic digital influence.



Her audience follows her for confidence, personality, aspirational lifestyle content, and genuine engagement, making every collaboration feel organic rather than promotional.



From luxury destinations and beauty routines to lifestyle experiences and behind-the-scenes creator content, Mira builds trust by sharing real moments that encourage meaningful audience interaction.



Her community is primarily Gen Z and Millennial consumers with strong purchasing influence across beauty, fashion, travel, wellness, and lifestyle categories—creating valuable opportunities for long-term brand partnerships.



**Mira Scarlett** is more than a content creator—she is a lifestyle brand with the ability to turn authentic storytelling into measurable results for partners across beauty, fashion, travel, entertainment, wellness, and luxury consumer markets.



MIRA SCARLETT

M I R A S

# Instagram Stats

As my platform continues to grow, I remain committed to evolving my content, exploring new creative opportunities, and partnering with brands that align with my values.

## ENGAGEMENT STATS



**1.3M**

Total Followers



**1.5M**

Average Views



**82%**

Engagement Rate



**25M**

Impressions

## DEMOGRAPHICS



**95%**

Men



**75%**

US



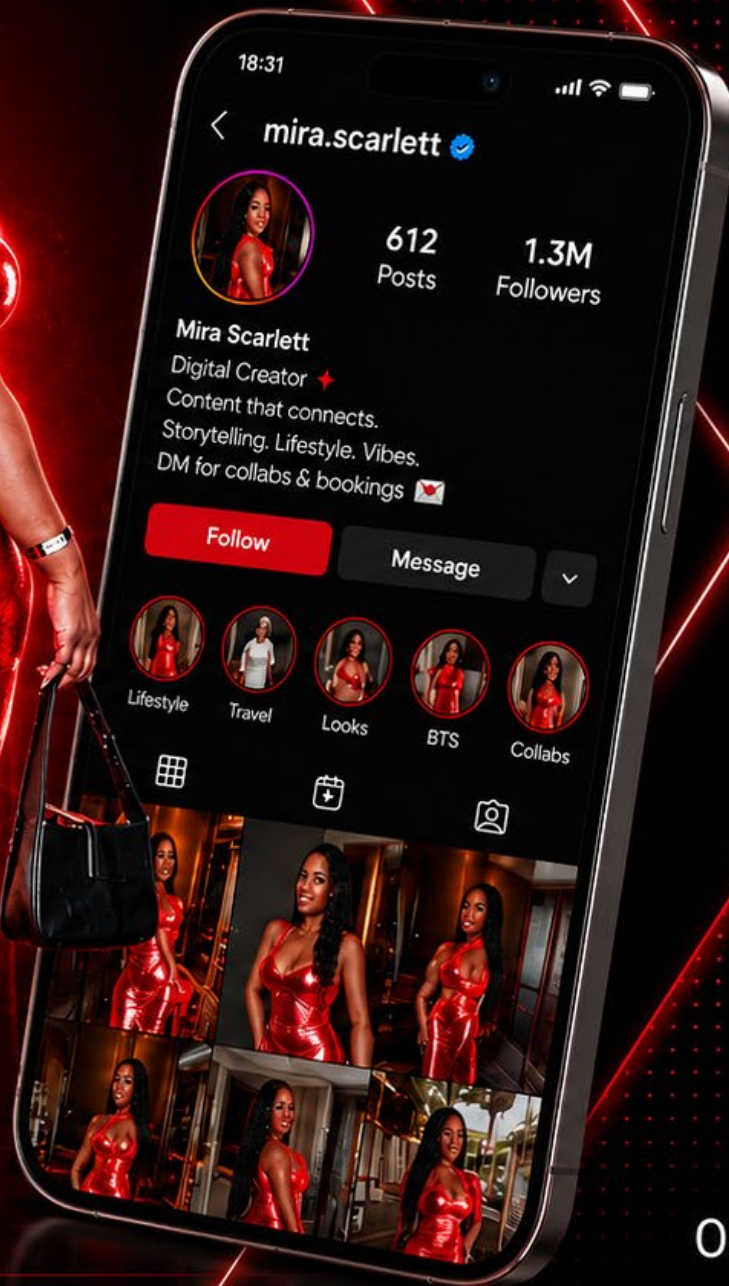
**73%**

24-35 yrs old



**85%**

Beauty & Health



MIRA S

# Facebook Stats

As my platform continues to grow, I remain committed to evolving my content, exploring new creative opportunities, and partnering with brands that align with my values.

## ENGAGEMENT STATS

**1.0M**

Total Followers

**1.4M**

Average Views

**74%**

Engagement Rate

**17M**

Impressions

## DEMOGRAPHICS

**95%**

MEN

**75%**

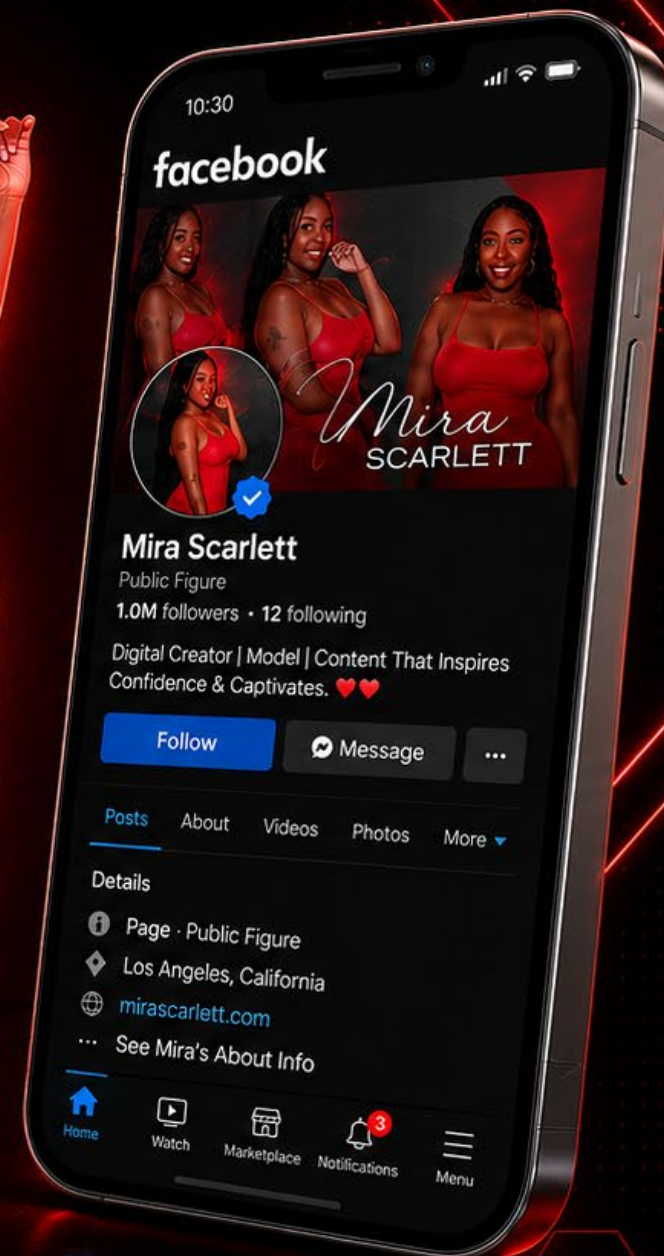
US

**73%**

24-35 YRS OLD

**85%**

BEAUTY &amp; HEALTH



M I R A S

# OnlyMiraScarlett Stats

I take pride in understanding what captures attention while remaining true to my personal brand, allowing me to build trust, credibility, and long-term engagement with my followers.

## ENGAGEMENT STATS

**470K**

Total Subscribers

**1.1M**

Average Views

**64%**

Engagement Rate

**10M**

Monthly Impressions

## AUDIENCE DEMOGRAPHICS

**95.5%**

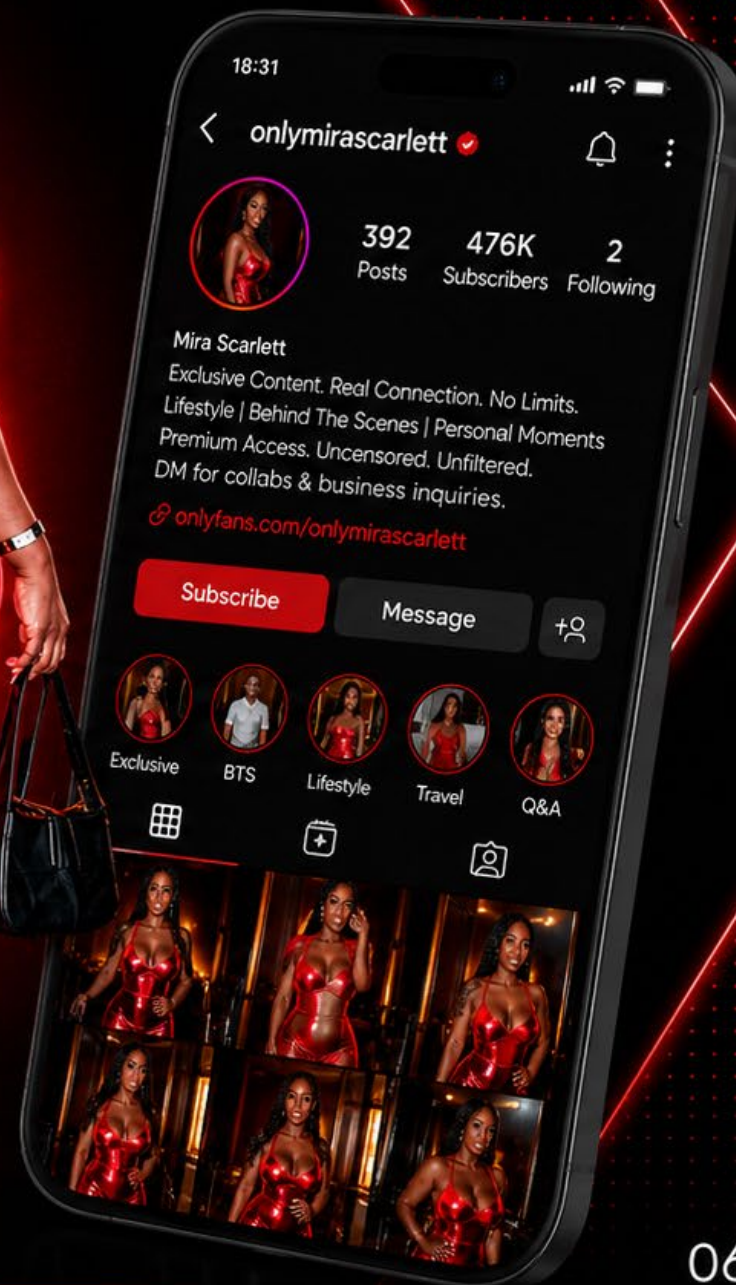
Men

**55%**

US

**62%**

24-35 YRS OLD

**65%**PREMIUM SUBSCRIBERS  
/ TOP TIER FANS

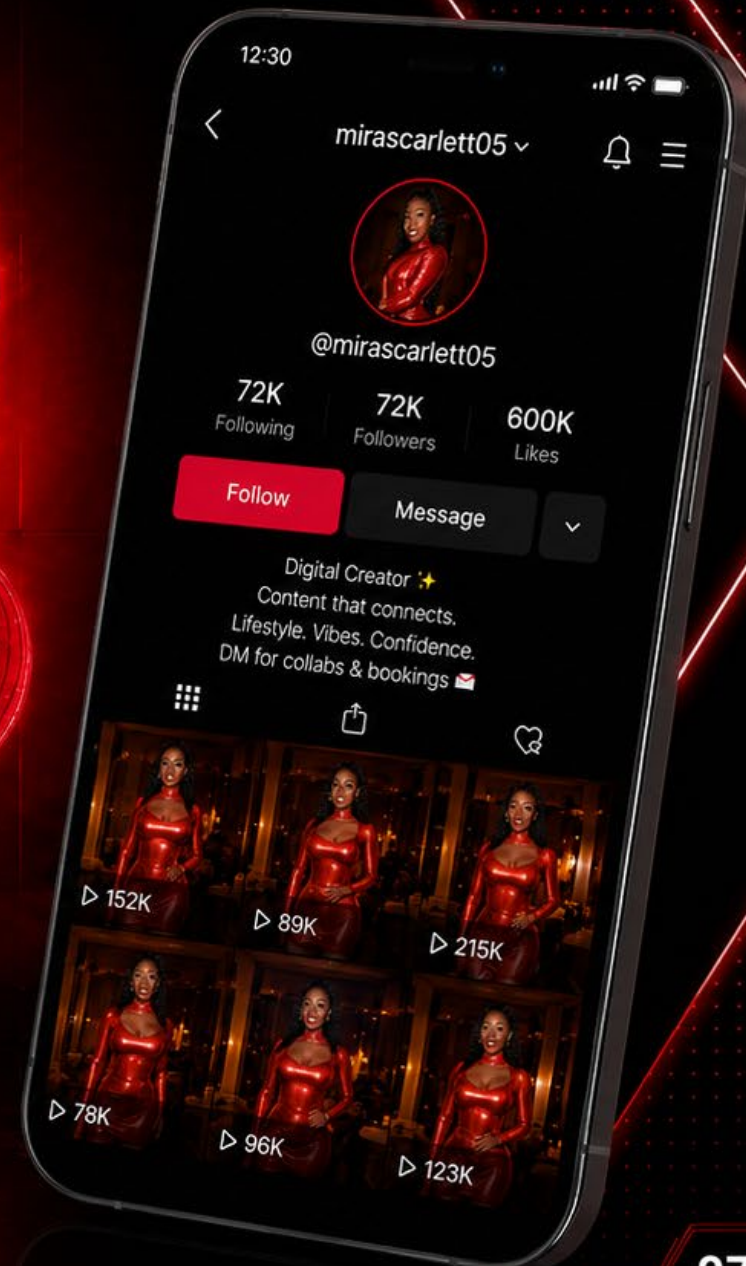
# MIRA SCARLETT'S TIKTOK STATS

I believe the strongest collaborations come from authenticity, and I strive to create campaigns that not only generate impressive results but also make a meaningful impact on the communities we serve.

## ENGAGEMENT STATS



## AUDIENCE DEMOGRAPHICS



# AUDIENCE DEMOGRAPHICS

My audience is global, engaged, and loyal.  
They trust my content, connect with my personality,  
and show up across every platform I grow on.



INSTAGRAM

75% MEN | 25% WOMEN



FACEBOOK

95% MEN | 5% WOMEN



TIKTOK

95% MEN | 5% WOMEN



ONLYMIRASCARLETT

85% MEN | 15% WOMEN



THREADS

75% MEN | 25% WOMEN



GENUINE  
CONNECTION



MEN  
18-45



USA  
DEMOGRAPHIC



CROSS-MARKET APPEAL

UK, AFRICA, GERMANY,  
CARIBBEAN, CANADA,  
MEXICO



# DIGITAL GROWTH

## KEY STATS –

- Total Audience: **2.8+**
- Engagement **100M** (last 90 days)
- Global Reach: **US, UK, Africa, UAE, Russia**
- Platform growth: **30k to 100k** Monthly



### GLOBAL REACH:

Mira's highly diverse audience enables seamless brand partnerships across travel, lifestyle, music, food, and fashion, delivering authentic engagement across multiple consumer interests.



### AUTHENTICITY & PERSONALITY:

Mira's authentic energy and relatable on-camera presence cultivate genuine audience trust and engagement, making her a valuable partner for brands seeking credibility, influence, and lasting consumer impact.



### VIRAL MOMENTUM

With consistent viral performance, Instagram has become Mira's most impactful platform, fueling rapid audience growth, exceptional visibility, and industry-leading engagement.



### BRAND VALUE

Mira's versatile content and engaged audience make her a strong fit for beauty, wellness, fashion, comedy, and reaction-driven campaigns, reaching influential U.S. Gen Z and Millennial male consumers.

## TOP PERFORMING CONTENT



# MIRA SCARLETT

Mira Scarlett brings an engaging on-camera presence that elevates brand visibility across both live experiences and digital platforms. Her authentic personality, compelling storytelling, and ability to create highly shareable content make her a natural partner for brands looking to connect with audiences through culture, lifestyle, and entertainment.



## BEAUTY, COSMETICS & SKINCARE

SEPHORA  

Her glamorous aesthetic and trusted voice drive authentic product integration and high-converting beauty content.

UGC • REVIEWS • TUTORIALS • LAUNCHES



## FASHION, LINGERIE & LIFESTYLE

FASHION NOVA  PRETTYLITTLETHING

Her style inspires Gen Z and Millennial audiences, making her a perfect fit for fashion and lifestyle collaborations.

LOOKBOOKS • SPONSORED • COLLECTIONS



## TRAVEL & LUXURY EXPERIENCES

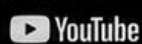
  

Her audience loves luxury travel and experiences, opening doors for powerful destination and hospitality partnerships.

TRAVEL VLOGS • HOTEL STAYS • TOURISM



## ENTERTAINMENT & DIGITAL MEDIA

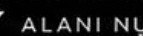
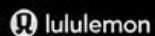
NETFLIX  

Her engaging content and personality align with leading platforms to boost engagement and reach across digital media.

PLATFORM PROMOS • LIVE EVENTS • SERIES



## HEALTH, WELLNESS & FITNESS

GYMSHARK  

Her focus on self-care, confidence, and wellness aligns with brands that empower a healthy and balanced lifestyle.

ROUTINES • WELLNESS CHALLENGES • INTEGRATIONS



## TECHNOLOGY & CREATOR TOOLS

Canon  

As a creator, she authentically showcases tools and tech that power high-quality content creation and storytelling.

DEMONSTRATIONS • BTS • TUTORIALS • PARTNERSHIPS



## AUTHENTIC CONNECTION

Builds real relationships with her audience through honesty, relatability, and consistency.



## DIVERSE GLOBAL REACH

Engaged audience across the US, UK, Africa, UAE, Canada and more.



## PROVEN RESULTS

Delivering measurable impact through reach, engagement, and high-performing content.



## BRAND SAFE & PROFESSIONAL

Committed to quality, integrity, and maintaining the highest standards in every partnership.



ON AIR

FASHION NOVA

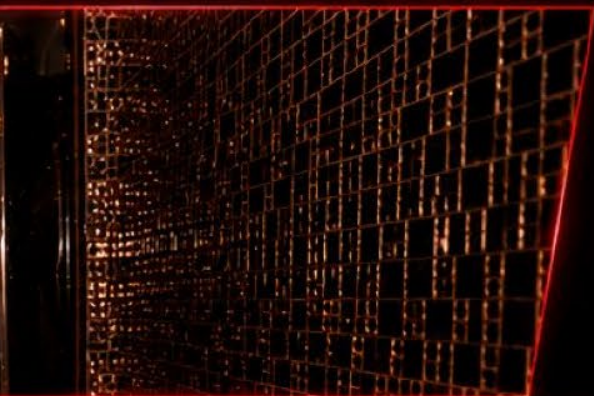
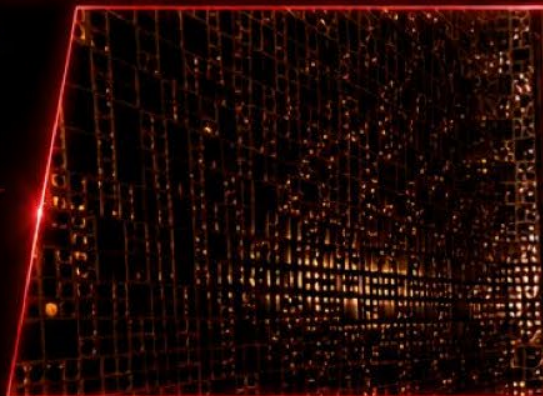
SKIMS

GYMSHARK

ALANI NU



# MIRA SCARLETT



Partnerships@onlymira.com

For Bookings,  
Brand Partnerships &  
Collaborations

